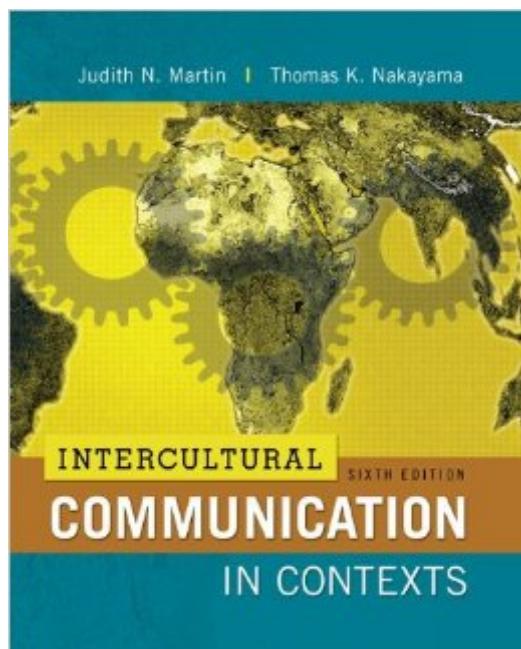


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Intercultural Communication In Contexts, 6th Edition



Synopsis

With the rapid expansion of globalization, intercultural contact is now part of daily life for most of us. Intercultural Communication in Contexts examines communication in multicultural relationships and provides practitioners with the tools for effective communication amid cultural, ethnic, and religious differences. Students are introduced to the primary approaches for studying intercultural communication along with a theoretical and practical framework for applying these approaches themselves. Instructors and students can now access their course content through the Connect digital learning platform by purchasing either standalone Connect access or a bundle of print and Connect access. McGraw-Hill Connect® is a subscription-based learning service accessible online through your personal computer or tablet. Choose this option if your instructor will require Connect to be used in the course. Your subscription to Connect includes the following:

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Customer Reviews

Great book, read the whole thing for my class. Awesome info super helpful in everyday life. Even if you think you are open minded and accepting you will probably uncover ways you can grow and learn and be more respectful and understanding of others in many ways. A must for all, in my opinion!

I had to purchase this book for my "Intercultural Communication" class this fall. Our professor made us read every chapter. I do think it is an interesting book, but I do not think that you will find any theories that will change the way you look at intercultural communication. Great introduction book none the less.

People should just give this book a five stars for three reason.1) it is cheaper from the freaken book store2) if they give the correct vision (the actual book you need for the class).3) it is readable.I got this book for my summer communication class for intercultural communication, Sure, this book is old (duh, is for rent), there might be a little mistake highlighter makes, BUT IT IS OKAY!!!!

I wish I could read more about this book. since I am a busy person. I enjoyed reading this book. make sure you understand it. I highly recommend this book to anyone that is taking this class. however, reading in depth will benefit you.

The book is easy to read. I needed it for a required course. The biggest problem is that if you rent the book online you can only view it on one or two devices. Default is 6 but the publisher is being very cheap by only allowing 2 devices. Also if you sill decide to rent make sure you pick your devices correctly because even if you delete and de-register a device you won't be able to switch devices. Nothing against the book, but the publishers and are providing for really crappy reading experience.

This was a required book for my comm 2150 class. It actually is an interesting book and you learn a lot. I've enjoyed this book so far and the class.

I only read the definitions on the side because everything covered is pretty much common sense.

I am renting this book for my intercultural Communication class and it has some pretty interesting

information in it. I've learned a lot from this book.

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